

We're Storm3

# HEALTHTECH CITIES NEW YORK



# HEALTHTECH CITIES

Our HealthTech Cities series will explore the biggest HealthTech hubs across the globe.

They will delve into the HealthTech ecosystem of the city, as well as giving an insight into where to live, the city's top destinations, and advice for those looking to relocate.

We also hear from leaders in this exciting space about why New York is a great option for HealthTech professionals.

If you are interested in joining the HealthTech sector, then these guides will help you on your journey to finding the best city for you.

Coming up...New York City.



Connecting HealthTech Talent

## HEALTHTECH HUB – NEW YORK

Over the past 10 years, since the inception of NYCHBL, there has been a surge in the number of HealthTech companies in New York City.

Companies like **Medidata**, **Crossix** and **WebMD** created a fertile breeding ground for innovation, paving the way for a new generation of start-ups that are continuing to transform the digital health industry.

Biotech's and digital therapeutics are two key trends driving interest and excitement in New York's HealthTech scene, with investors pushing for more innovation in these areas.

With more startups flocking to the scene and scale ups increasing investor excitement, the city is well on its way to being a mature HealthTech ecosystem.



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## MAJOR HEALTHTECH COMPANIES

The following are 25 of the major HealthTech companies that are based in New York:

- ⚡ WW
- ⚡ Cityblock Health
- ⚡ Crossix
- ⚡ Cedar
- ⚡ Headway
- ⚡ Zipari
- ⚡ Pager
- ⚡ Quartet Health
- ⚡ Noom
- ⚡ StartUp Health
- ⚡ Capsule
- ⚡ Kindbody
- ⚡ AbleTo
- ⚡ Phreesia
- ⚡ Click Therapeutics
- ⚡ Zodoc
- ⚡ Kaia Health
- ⚡ Healthify
- ⚡ VirtualHealth
- ⚡ LumiraDx
- ⚡ Peloton
- ⚡ Medidata
- ⚡ EverydayHealth
- ⚡ WebMD
- ⚡ Oscar



Come and build something special

## WHERE TO LIVE

A true global city, New York is a culture capital. With over 250 communities spanning across the city, every neighbourhood has something special to offer.

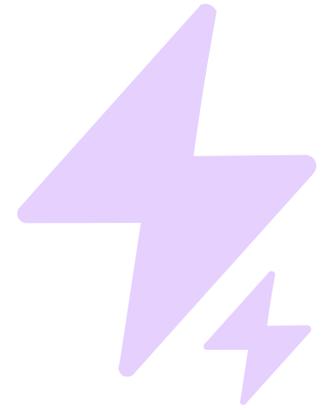
Many of New York's largest HealthTechs are based in Midtown Manhattan, such as **Peloton** and **Capsule**. With Midtown being so central and accessible, your choice of where to live in the big apple really comes down to your own preferences.

For a large social scene, The East Village is a great option, boasting the highest concentration of bars in the city.

Alternatively, if you're looking for somewhere to escape from the buzz, Brooklyn Heights offers large parks and public spaces where you won't be hard pressed to find people taking a break from the craziness of Manhattan.

If it's cheaper living you're after, Astoria, located in Queens is a large and diverse neighbourhood that caters for more affordable rent prices. If you're an art lover, Bushwick is a plethora of studios and galleries, and for food lovers, Crown Heights has an incredible dining scene.





## MUST-SEE CITY SPOTS



### THE HIGH LINE

One of the city's most unexpected attractions is tucked away on the west side of Manhattan. It winds back and forth and soars 30ft above ground. Stretching from Gansevoort Street in the Meatpacking District all the way up to 34<sup>th</sup> Street, the park is built on a former industrial railroad.



### TOP OF THE ROCK

New York has an amazing urban skyline, and it has the observation decks to go with it. Although not as high up as the viewing platform on the Empire State Building, the Rock's observation deck features clear views of Central Park and the Empire State Building itself, as well as multiple levels for less crowded viewing options.



### BROADWAY

Home to 40+ theatres, New York offers some of the best live theatre in the world. Whether it's a long-running classic or a latest smash-hit, seeing a Broadway show will transport you out of your seat and into a new reality.

Come and build something special

## WORKING IN NEW YORK

“New York is never short for opportunities in the HealthTech space. Even though the competition is tough, the size of the city's tech scene caters for thousands of Tech professionals year on year – especially as the industry continues to evolve.

It can feel a daunting move at first, but once you've arrived, you'll quickly find you could spend a lifetime in this city and do something different every day.”

**Clare Cooper, Founder, Storm3**



## MOVING TO NEW YORK TIPS

- The average annual salary at a HealthTech startup in New York is \$74,286. Keep this in mind when discussing salaries with potential employers. You can also check HealthTech salary ranges on [Glassdoor](#) and [Payscale](#).
- Whether renting or buying, living in New York is **very expensive**. To save on housing costs, consider sharing an apartment or house. Alternatively, do some research into New York's 5 boroughs. Some are much cheaper to live in than others – The Bronx being the cheapest.
- Apartments are small and you probably won't have space for all your belongings. Consider renting a storage unit or having a big clear out before you move.



## MOVING TO NEW YORK TIPS

- Most New Yorkers use the subway to get around the city and buses for general small hops. To save money on public transport, buy a [Metrocard](#).
- Between freak blizzards that leave the city isolated and sweltering heat waves, New York is host to a whole spectrum of weather conditions - be prepared to invest in both breezy shorts **and** snow boots.
- New York is known for its cultural diversity, and each neighbourhood and borough has a distinct feel. To get to know the flavour of the entire city, break it down by neighbourhoods and visit a new one each time you venture.



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